

Make A Case Against Racism Contest: Procedures and Rules

The **Make A Case Against Racism Contest** provides students with online access to songs by B.C. musicians focusing on world music and other genres with anti-racism themes. These arrangements through Music BC Industry Association will allow students to listen to, but not download, musical selections. As part of the contest, students will be able to

- represent their understanding of the connection between music and cultural diversity through the creation of artwork for a CD case insert that affirms their opposition to racism and allows them to literally *Make A Case Against Racism*
- enter their CD case artwork by April 30, 2010, in a provincewide contest where a jury of youth will select the student submissions to be featured in a professionally produced CD
- The compilation of songs selected for the CD will be decided by a panel of music professionals assembled by Music BC.

Contest Entry Procedure – For Students

1) Create your CD case artwork

Create a CD case cover that has a strong message to stop racism. The message should be original, creative and communicate effectively. Review the rules and selection process below before starting.

2) Fill out an entry form

Fill out the entry form below and include it with your CD artwork. Make sure your parent or guardian has signed the form.

*** Note to Teachers:** Please collate submissions from your students and submit as a class or school, and include school contact information.

*** Note to Students:** You are welcome to submit your form and artwork individually.

3) Mail your entry form and artwork to

Make A Case Against Racism Contest
c/o Multiculturalism and Inclusive Communities Office
5th Floor – 605 Robson St.
Vancouver, B.C. V6B 5J3

If you are submitting your entry by mail, it must be **postmarked by Friday, April 30, 2010.**



The idea for this activity was inspired by an anti-racism project funded by the Province of British Columbia to Abbotsford Community Services.

Rules

- 1) Only one entry per student.
- 2) Participants must be a Grade 4, 5, 6 or 7 student in British Columbia.
- 3) Your CD case cover artwork must:
 - a) be created within a square sheet of paper (e.g. 8½" x 8½"). For example, cut the standard 8½" x 11" paper down to a square size.
 - b) be accompanied by one entry form, which also includes a parent or guardian signature PER PARTICIPANT
 - c) **not** use any swear words
 - d) **not** use any photography or images that are not created by you

Selection Process

- 1) The CD case artwork will be judged by a jury of youth based on
 - a) effectiveness
 - b) creativity
 - c) originality in the communication of the *anti-racism theme* message
- 2) 16 student CD artworks will be selected for the *Make A Case Against Racism* CD booklet with one first place recipient featured on the cover. Of the 16 chosen, four student artworks will be selected from each grade.
- 3) Selected artwork and recipients will be notified via mail or e-mail through their submitting teacher or school by May 30, 2010.

Other Considerations:

- Artwork quality. The artwork needs to be suitable for reproduction. (Pencil, chalk and other mediums will not show up well – It is best to use bright and bold colours).
- The artwork will be re-sized to fit a CD case – Make sure the writing is big enough to see! Be careful about using text in the artwork as it may not be readable once re-sized.
- All CD case artwork entries will not be returned, and the Province of British Columbia reserves the right to use all winning CD case artwork images in future anti-racism public education materials.
- **The contest closes Friday, April 30, 2010.**

Eligibility

Open to British Columbia students in grades 4 to 7.

Prizes

One Grand Prize Winner: 4 GB iPod Nano and artwork featured on cover of the CD

15 Runners-up: Artwork included in the CD booklet.

The chosen artworks will be included in the CD booklet for the *Make A Case Against Racism* compilation CD, with one first place recipient featured on the cover. The CD will contain 15 music tracks that have been selected by students through the online voting process. Each student recipient will receive a copy of the *Make A Case Against Racism* CD, generously donated by **CDman.com**.

The first 1,000 students entering this year's *Make A Case Against Racism CD artwork* contest will also receive a free *Make A Case Against Racism* CD.

Make A Case Against Racism CD Cover Art Competition Entry and Consent Form

Entry Information

Student Name: _____ Grade: _____ Age: _____

School Name: _____ Teacher Name: _____

Teacher/School Mailing Address or and/or E-mail address: _____

Note to Schools: Please attach completed Entry/Consent Form to student artwork and submit by mail to:

Make A Case Against Racism Contest

c/o Multiculturalism and Inclusive Communities Office

5th Floor - 605 Robson Street

Vancouver, B.C. V6B 5J3

Consent Information

I, _____, as legal parent/guardian of _____
[parent/guardian's name in full] [child's name]

give permission to the Province of British Columbia to publish my child's: (check as appropriate)

First Name Last Initial Age Grade School No information

as part of the Province's Make A Case Against Racism CD Cover Art Competition.

I understand that: one winning work of art will be featured on the cover of an Anti-Racism themed CD "*Make A Case Against Racism*" consisting of compositions by British Columbia musicians; 15 runner-up artworks will be included in an accompanying CD booklet. Submissions must be received by April 30, 2010. Selected artwork and recipients will be notified via mail or email through their submitting teacher or school by May 30, 2010. Non-winning artwork submissions will remain the property of the Province of British Columbia.

Parent/Guardian Signature: _____ Date: _____