



EmbraceBC

Funding Acknowledgement Guidelines

Overview

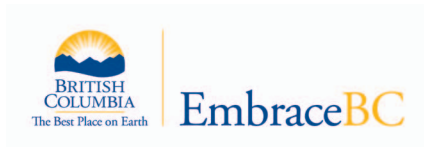
Recipients of provincial funding through EmbraceBC are required to acknowledge the Province of British Columbia's funding contribution. This applies to all initiatives funded under EmbraceBC including: Arts Engagement; Community Engagement and Dialogue; Inclusive Leadership Development and Mentorship; Interfaith Bridging; Organizing Against Racism and Hate; and Public Education.

Logos

There are different logo requirements for communications materials that are funded entirely by the Province and those that are funded jointly by the Province and the Government of Canada. Your contract manager will advise you which logo to use and to answer any questions that you may have about funding acknowledgement.

Logo files must always be of a quality appropriate to their use. For example "web quality" logos are not acceptable for print products.

Provincially Funded Initiatives



The logo must not be distorted horizontally or vertically. Hint: The top of the Provincial logo must always appear as a perfect half-circle.

Provincial-Federal Funded Initiatives



This project is made possible through funding from the Government of Canada and the Province of British Columbia.

If space does not allow for the inclusion of logos, the tagline below can be used alone.



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The Canada watermark should be placed first and should be the same proportion as the EmbraceBC logo.

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Tagline

"This project is made possible through funding from the Government of Canada and the Province of British Columbia."

Application Form

To request approval for the use of the EmbraceBC and Canada/Embrace BC logos, you must complete the Application for Third Party Use of BC ID form and provide a sample of the materials with space for the logos. You are required to fill in this form every time you will be using the logo.

Please e-mail or fax the completed form with sample(s) attached to your contract manager at (fax: 604 775-0670). You will be sent the graphic files when your materials are approved for logo use by the Public Affairs Bureau. Please do not produce materials until you have formal approval.

If you are planning a campaign or a series of products that all relate to a specific project, you can request approval for all of your materials at once. If you have any questions, please ask your contract manager.